



## **Scout Logistics Unveils Tribute to Canadian Veterans**

### **FOR IMMEDIATE RELEASE**

November 9th 2016,

After the success of their 2014 and 2016 Veterans Dinner events, North America's leading perishable logistics specialists, **Scout Logistics Corporation**, has once again gone the extra mile to show their support for Canadian Veterans. On November 9<sup>th</sup>, 2016, Scout unveiled a stunning, hand-made tribute for Remembrance Day 2016 at their head office in Toronto, Ontario Canada.

"This is the third time we have been involved with events designed to show our appreciation for Canada's Veterans. After the success of our Veterans Dinners hosted for the Veterans of Sunnybrook Veterans Center in 2014 and 2016, we wanted to once again show our appreciation for those who risked their lives and to whom we owe our eternal thanks" said **Lorne Swartz, President of Scout Logistics Corporation**. "As a company we feel very passionate about our Veterans and understand that if it wasn't for the selfless acts of these brave men and women fighting for our freedom for generations many of us wouldn't be here today".

The installation is the result of 12 months of planning and over 1000 volunteer hours from members of the Scout Logistics team. The banner itself has been under construction for 2 months, boasts over 10,000 hand pinned remembrance poppies and is based on the design of the Canadian flag.

"Our hope is that people passing our building, situated at the intersection of Dundas West and Runnymede Road, see the installation and take a second to remember what November 11<sup>th</sup> is all about - showing our appreciation to Veterans and Military service members whose role is to protect and defend the freedoms afforded to us here in Canada", said **Shelley Hillman, Project Coordinator for the installation**.

"This project is particularly special to the team at Scout Logistics because we wholeheartedly believe Veterans should be thanked not just on the 11th of November, but every day."

The installation will be in place until the 16<sup>th</sup> November, 2016.

**For additional information:** Please contact [info@scoutlogistics.com](mailto:info@scoutlogistics.com)

### **About Scout Logistics:**

Scout Logistics is one of Canada's largest non-asset based transportation providers. Founded in 2011, Scout has built a reputation for providing Customers and Carriers with best-in-class customer service, superior on-time delivery, and transformative technological applications. Scout transports over 600 million pounds of refrigerated goods each year, and has quadrupled its revenue since inception. As a two-time recipient of Canada's Best Managed Companies, Scout was built on the basic principles of teamwork, honesty, integrity, and providing exceptional service that surpasses expectations.

To learn more about Scout, visit: [www.scoutlogistics.com](http://www.scoutlogistics.com)