



Scout's honour: Scout Logistics named one of Canada's Best Managed Companies for Second Year Running

Toronto, ON – March 9, 2016,

For the second consecutive year, and just five years after it delivered its first load, Scout Logistics Corporation – whose name and principles are inspired by the characters Scout and Atticus Finch from the classic novel *To Kill A Mockingbird* – has won recognition as one of Canada's Best Managed Companies. This prestigious award highlights the company's tremendous growth and affirms its fresh, market-leading approach to transportation management.

"We operate on 'Scout's honour'," says Lorne Swartz, founder and president of Scout Logistics, who has doubled it's work force since 2011. "We stand by our word – we treat our customers, carrier partners and team members fairly, honestly and with integrity. Not only is it the right thing to do but we believe it is also essential to the success of our business."

Established in 1993, Canada's Best Managed Companies is one of the country's leading business awards programs recognizing Canadian-owned and managed companies that have implemented world-class business practices and created value in innovative ways. Applicants are evaluated by an independent judging panel on overall business performance, including leadership, strategy, core competencies, cross-functional collaboration throughout organisation and talent.

"Best Managed companies **embrace innovation, seize opportunities and inspire talent.** They really set the bar high," said Peter Brown, Partner, Deloitte and Co-Leader, Canada's Best Managed Companies program.



“I would like to recognise the entire efforts of Scout Logistics Corporation. It takes a dedicated effort from an entire team to focus on a core vision, create stakeholder value and excel in the global economy to achieve this level of success,” says Mike Runia, Ontario Managing Partner, Deloitte and Co-Leader, Canada’s Best Managed Companies program.

Scout has hired and developed both a dedicated management, and talented sales team by providing team members with industry-leading compensation, and a dynamic work environment. There are no strict dress codes nor cubicles at Scout Logistics - Scout prides itself on its state-of-the-art workplace with an onsite gym, full kitchen and foot-thumping music that adds to an already energetic workday.

Scout Logistics also believes in investing in innovation. It developed proprietary systems for monitoring loads, carriers and sales – innovations that put the company ahead of its competition. In 2014 Scout upgraded its dispatch system to include cutting-edge cellular tracking technology. This system, which allows for the tracking of each and every shipment via cell towers across Canada and the United States, ensures complete client transparency throughout the supply chain. Furthermore, in 2015, Scout launched its client-facing portal, providing real-time status locations of shipments 24/7/365.

“Earning a spot among Canada’s Best Managed Companies for the second year in a row confirms once again that we are taking the right approach and making smart investments in our people, partners and processes,” says Swartz. “We look forward to continued success in the coming years”.

To learn more about Scout Logistics and its recognition as one of Canada’s Best Managed Companies, or to arrange an interview, contact Ethan Kline at (416)-630-7268 x238 or by mail at ethan@scoutlogistics.com.

The Best Managed Program is sponsored by Deloitte, CIBC, National Post, Smith School of Business and MacKay CEO Forums.

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About Scout Logistics Corporation

Scout Logistics is one of Canada’s largest non-asset based transportation providers. Founded in 2011, Scout has built a reputation for providing customers with best-in-class customer service, superior on-time delivery, and transformative technological applications. Scout transports over 500 million pounds of refrigerated goods each year, and has quadrupled its revenue since inception. To learn more about Scout, visit www.scoutlogistics.com.

About Canada’s Best Managed Companies

Canada’s Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on five levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully reapplied for the designation); 4) Gold Requalified member (Gold Standard winners may requalify for two additional years, subject to annual operational and financial review); 5) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years). Program sponsors are Deloitte, CIBC, National Post, Smith School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

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