



*"YOU NEVER REALLY UNDERSTAND A PERSON UNTIL YOU CONSIDER THINGS FROM HIS POINT OF VIEW."
– SPOKEN BY ATTICUS FINCH, TO KILL A MOCKINGBIRD*

SCOUT LOGISTICS NAMED ONE OF CANADA'S BEST MANAGED COMPANIES

FOR IMMEDIATE RELEASE

Toronto, ON – March 10, 2015 – Atticus Finch would have approved.

Just four years after it delivered its first load, Scout Logistics Corporation – whose name and principles are inspired by the characters Scout and Atticus Finch in the classic novel *To Kill A Mockingbird* – has won recognition as one of Canada's Best Managed Companies. This prestigious award highlights the company's tremendous growth and affirms its fresh, market-leading approach to transportation management.

"We operate on 'Scout's honour,'" says Lorne Swartz, founder and president of Scout Logistics, which has 33 employees, almost double its workforce in 2011. "We do what we say we're going to do, and we treat our customers, carrier partners and team members fairly, honestly and with integrity. Not only is it the right thing to do but we believe it's also essential to the success of our business."

Sponsored by Deloitte, CIBC, National Post, Queen's School of Business and MacKay CEO Forums, the Best Managed award recognizes Canadian owned and managed companies with revenues over \$10 million for sustained growth, financial performance, management practices and the efforts of the entire organization. 2014 winners of the Canada's Best Managed Companies award, along with the Gold Standard winners, Requalified and Platinum Club members will be honoured at a gala in Toronto on March 31, 2015. On the same date, the symposium will address leading-edge business issues that are key to the success of today's business leaders.

"I would like to congratulate Scout Logistics Corporation and its entire workforce. Achieving this standard of excellence takes a united effort from a dedicated team," said Peter Brown, National Co-Leader of Canada's Best Managed Companies Program and Senior Practice Partner at Deloitte.

"Scout Logistics invests in their team to build up a strong and stable company," says Mike Runia, National Co-Leader of Canada's Best Managed Companies Program and Ontario Managing Partner at Deloitte. "Best Managed companies are home grown companies making smart investments to achieve above average returns."

Scout has built a strong team by giving team members industry-leading compensation, access to a company bonus pool, and a dynamic work environment. There are no strict dress codes or cubicles at Scout Logistics, only a state-of-the-art workplace with an onsite gym, full kitchen and foot-thumping music that adds a fun vibe to the workday.

The management team at Scout also believes in investing in innovation. It developed proprietary systems for monitoring loads, carriers and sales – innovations that put the company ahead of its competition. Recently Scout upgraded its dispatch system to include cutting-edge tracking technology, which enables tracking of each and every truck via cell towers across Canada and the United States, even when GPS units are not enabled. This ensures 100 per cent transparency throughout the supply chain.





“Earning a spot among Canada’s Best Managed Companies confirms that we are taking the right approach and making smart investments in our people, partners and processes,” says Swartz-

To learn more about Scout Logistics and its recognition as one of Canada’s Best Managed Companies, or to arrange an interview, contact Ethan Kline at (416)-630-7268 x238 or by email at ethan@scoutlogistics.com.

About Scout Logistics Corporation

Scout Logistics is one of Canada’s largest non-asset based transportation providers. Founded in 2011, Scout has built a reputation for providing customers with best-in-class customer service, superior on-time delivery, and transformative technological applications. Scout transports over 500 million pounds of refrigerated goods each year, and has quadrupled its revenue since inception. To learn more about Scout, visit www.scoutlogistics.com.

About Canada’s Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully reapplied for the designation. Companies may requalify for two additional years, subject to annual operational and financial review; 4) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years). Program sponsors are Deloitte, CIBC, National Post, Queen's School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

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