



***Scout Logistics - Keeping you updated every minute, every mile.*** 

***Handling loads from Florida, California, Texas, Washington and wherever produce is grown.***

As always, Scout Logistics Corporation, based in Toronto, Ontario, Canada is working hard to facilitate the freight movements of just-in-time transportation for perishable, non-perishable and fragile freight by providing customers with tailored freight solutions from **Source-to-Door**.

The company, which prides itself on its renowned integrity and transparency, has recently enhanced its tracking and tracing software to better provide its customers with relevant shipment information direct to their inbox.

Throughout the globe, businesses have been adopting new technology standards and with more and more customers using the internet and email as a primary means of communication. Scout is more than aware of the critical need to provide 24-7 status information and relevant loading and tracking information for time sensitive shipments.

“Giving our customers access to real-time load tracking the way THEY want it, is what drives our business,” says Lorne Swartz, industry veteran and president of Scout Logistics Corporation. “Scout was one of the first in the produce industry to identify a need for 24 hour tracking, 7 days a week. We pride ourselves on providing all of our customers with tracking updates that are as fresh as the produce we carry.”

In order to stay above the curve, Scout Logistics has introduced its latest innovation - The new “Loaded & Gone” feature - a hassle-free notification system that updates customers via email as to when their product has hit the road, no matter what time of day or night. The service was introduced to provide peace of mind for busy produce professionals who are charged with the task of scheduling multiple loads with different pick up locations. “The response from our customers has been overwhelming” says Hannah Abrams, Client relations manager at Scout. “Through providing the loaded and gone emails, we have managed to further reduce the information gap between our offices and the client. It’s an exceptional service which reduces afterhours stress and greatly improves the transparency of delivery planning”.

For more information about tracking services offered by Scout Logistics, contact [info@scoutlogistics.com](mailto:info@scoutlogistics.com).