



Oh 2015, What a Year it's Been!



It has been a busy and substantial year for the logistics industry as a whole. Here at Scout Logistics, we have had an equally involved and exciting 2015 of our own. With this in mind, we've laid out some of the highlights, achievements, developments, occasions, and overall happenings that we have had the pleasure to take part in! Without further ado, let's get to the point and tell you all about the year that was 2015 for Scout Logistics!

At Scout Logistics, caring is at the very core of what we're all about – we always go that extra mile to support projects in our community. In 2015 Scout Logistics has been very proud of our integral involvement with Baycrest Health Sciences, The Bridle Bash Foundation, ALS Society, Ontario Mental Health Association, Hockey Helps the Homeless and #DementiaHack to name just a few.





Best Managed Companies

One of our proudest achievements for 2015 was being recognized as one of Canada's Best Managed Companies in March. It seems our scrupulous efforts towards creating an efficient, successful, and perhaps most importantly, sincere and honourable work and business environment have not gone unnoticed. Sponsored by Deloitte, CIBC, National Post, The Stephen J.R. Smith School of Business and MacKay CEO Forums, the Best Managed award recognizes Canadian owned and managed companies with revenues over \$10 million for sustained growth, financial performance, management practices and the efforts of the entire organization. This picture, taken at the Winners Gala in March 2015, shows our CEO Ethan Kline accepting the coveted award. Read more [here](#).



Cellular Location & GPS Tracking

Always on top of the latest industry trends and technology, 2015 saw us implement a proprietary customer tracking portal that integrated cellular location as well as GPS distance information for all of our loads. Customers now have the ability to log in to their personalized portals and view exactly where their loads are, 24/7/365 from desktop or smartphone devices. It is a significant point of pride for us to allow maximum transparency and visibility for our customers and the new tracking service



has granted us this possibility like never before.
Read more [here](#).



#NotInOurLifetime Campaign

This January, Scout Logistics, in collaboration with the Baycrest Health center, spearheaded an immensely successful philanthropic endeavour with the [#NotInOurLifetime](#) Campaign. As a response to the Maple Leafs 50 year Stanley cup drought, fans were encouraged to post selfies of themselves via social media networks such as Facebook, Instagram and Twitter. Each photo was to feature the fan holding up a sign stating the year they were born. Scout donated \$5 towards Alzheimer's disease research at Toronto's Baycrest Health Sciences Centre for every photo posted, ultimately translating into a \$25,000 donation given directly to Baycrest to support important research into one of Canada's most debilitating diseases.



Scout Shoot Out Showdown

July 2015 also marked the inaugural edition of the [Scout Shoot Out Showdown](#). Taking place at a number of venues across the Greater Toronto Area, the 3 day long round robin style tournament featured around 100 participants from a variety of professional and semi-professional fast pitch softball teams, including The Durham Bulls, Toronto Gators, and Maccabi Canada. Scout Logistics



even had a team of our own. Most significantly, each team was playing to raise money for their favourite charities. Scout put up the \$25,000 purse which was ultimately donated to The ALS Society, Hockey Helps the Homeless, Ontario Mental Health Association and The Bridle Bash Foundation.



Hackers Nest: #DementiaHack '15

Scout Logistics was very proud to donate \$10,000 in sponsorship of the 2015 Hackers Nest Dementia Hack, a 3 day long festival featuring companies getting together to create online apps with the goal of benefiting people living with dementia. The weekend was an extraordinary success with a number of innovative pieces of technology emerging that are liable to make a substantial difference to the millions of people living with dementia today, and the many more in years to come. Read More [here](#).



The Scout Blog

Here at Scout Logistics, we have maintained a consistent effort to inform our readers on a regular basis by way of our [weekly blogs](#) in which we routinely discussed many of the most pertinent developments in the industry. From the ongoing North American driver shortage, to the significant



impact of the California droughts on product availability, to the perpetually shifting political demands of congress (The ELD Mandate, and the seemingly endless debate over HOS requirements.) With a huge online following and a subscription list that keeps on growing, we hope to continue to bring our readers informative and interesting news from the industry through 2016.



Looking Forward to 2016

Of course, we have no intention of being blindsided into stagnancy by this year's success. Here at Scout Logistics we have significant plans for 2016 and beyond. As part of the Best Managed program, we will be tirelessly pushing forward in terms of our technological innovations and continuing to perfect our customer service efficiency. Further development of our tracking applications will of course play a major role in this process, and will be a top priority in the coming year. Beyond that, here at Scout Logistics we are also devoted to taking part in the greater community by way of fun and functional charitable events, and there is no doubt that we still be continuing these endeavours in 2016.

Wishing you a safe and Happy Holiday Season!

About Scout Logistics Corporation

Scout Logistics is one of Canada's largest non-asset based transportation providers. Founded in 2011, Scout has built a reputation for providing customers with best-in-class customer service, superior on-time delivery, and transformative technological applications. Scout transports over 500 million pounds of refrigerated goods each year, and has quadrupled its revenue since inception. To learn more about Scout, visit www.scoutlogistics.com.

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