



*"YOU NEVER REALLY UNDERSTAND A PERSON UNTIL YOU CONSIDER THINGS FROM HIS POINT OF VIEW."
– SPOKEN BY ATTICUS FINCH, TO KILL A MOCKINGBIRD*

Scout Logistics promotes Ryan Kern to Vice President of Sales for West Coast – US Logistics - Toronto Office

FOR IMMEDIATE RELEASE

August 7th, 2014 – Scout Logistics Corporation, North America's leading perishable logistics specialist, is pleased to announce the promotion of Mr. Ryan Kern to Vice President of Sales for West Coast – US Logistics. Ryan, a 15+ year veteran in the business, will be responsible for building sales with a focus on loads transitioning from the Western US to major international produce hubs throughout North America.

Mr. Kern has served for three years as Sales Manager for California Freight where he led his team to record sales in 2013.

"With Ryan's new position, Scout is looking forward to continued growth and a renewed focus on Western growing regions," said Lorne Swartz, President of Scout Logistics Corporation. "He is well known and respected in the industry and his outstanding ability to manage both client and carrier needs seamlessly, only strengthens our position in this market. His promotion is well deserved and is a result of his hard work and outstanding contributions to Scout's exceptional growth."

Ryan has almost two decades of produce logistics experience managing ground shipments for some of North America's largest chains. "I am excited to take on this opportunity and increase Scout's presence in the West Coast – US market", said Ryan.

For more information, please contact:

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About Scout Logistics:

*Scout Logistics Corporation, based in Toronto, Canada, is changing the playing field in logistics and just-in-time transportation for perishable, non-perishable and fragile freight by providing our customers with tailored freight solutions from **Source-to-Door**.*