



BRIDLE BASH V 08.03.13

August 30, 2013
Dear Friends,

Scout Logistics was honored to have been named the marquee sponsor for August 3rd's unbelievable Bridle Bash V event. To have the opportunity to lend our support to such an honorable cause and donate \$100,000 to such worthwhile charities resonates with Scout Logistics as family is at the very core of what we are all about. With the help of countless volunteer hours, ticket sales, donations, sponsorship and a whole lot of dedication, the biggest, most dramatic impact of the night was the **\$950,000 that was raised for The Bridle Bash Foundation** benefitting these fantastic charities:

Red Door Family Shelter: Our donation will be directed towards the operation of their Food Bank - a crucial service offered to ex-residents of the shelter as they make the critical transition into stable and permanent independence.

Mount Sinai Hospital: The Bridle Bash Foundation will be providing funding to a groundbreaking Breast Cancer Research Project.

The Canadian Centre for Diversity's Peer Leadership Network: This program addresses bullying in a proactive and systematic manner, employing both peer leaders and school wide initiatives, to change acceptable culture within the school setting and beyond.

Our company, whose principles are based on the characters Scout and Atticus Finch from Harper Lee's famous novel "To Kill a Mockingbird" has always gone the distance to support projects in our community. Our staff dedicated much of their time and effort to bring this event to fruition and we can jubilantly say it was worth every minute!

Check out video highlights from the Party of the Century!

